



AKADI LUMINA

“Your Akadi Lumina Experience” Contest **Contest Rules and Regulations** *August 3 – October 14, 2023*

1. HOW TO PARTICIPATE?

1.1 METHODOLOGY OF PARTICIPATION

No purchase necessary. To participate in the "Your Akadi Lumina Experience" contest, you must complete a short survey following your Akadi Lumina journey. This survey can be located through the QR code that will be provided to you during your journey.

After the competition deadline, a draw will be made to designate 1 winner, who will win a \$150 gift card to the Pays de la Sagouine for the 2024 season.

Only one entry per person will be considered valid as a contest entry.

1.2 CONTEST DURATION

Contest begins August 3, 2023, and ends October 14, 2023, 11:59 p.m. Atlantic Standard Time.

1.3 DRAWS

There will be one random draw, on October 31, 2023, at 1 p.m. The draw will be held at the Pays de la Sagouine in Bouctouche, New Brunswick. The draw will be selected electronically at random from all eligible entries received in the Contest Post. The odds of winning a prize depend on the number of eligible entries received during the contest period.

2. PRIZES

2.1 DESCRIPTION OF PRIZE DRAWN

The winner will receive a \$150 gift card to the Pays de la Sagouine.

3. ELIGIBILITY

The contest is open to legal residents of Canada who have reached the age of majority in the province or

state in which they reside.

Those not eligible for the contest: employees of the contest organizer, Akadi Lumina, their parent and affiliated companies, their sponsors, as well as their advertising and promotional agencies. The contest is subject to applicable federal, provincial, and municipal laws and regulations.

4. CLAIMING PRIZE

The winner will be notified by email by a contest organizer representative. The details regarding the recovery of the prize will then be discussed with the winner. The potential winner will be required to execute and return to the contest organizer or its designee, within the designated delays, an Affidavit of Eligibility and Liability Release in order to claim his/her prize. Should the winner fail to reach the contest organizer in the week following the initial email notifying that they are eligible for the prize, the contest organizer can, at his complete discretion, cancel the draw and proceed to draw a new winner who will have to follow the same rules established in the present paragraph.

The potential winner will first be required to correctly answer, without assistance of any kind whatsoever, mechanical, or otherwise, a mathematical skill-testing question in no more than five (5) minutes, the test to be administered by the contest organizer representative at the time of prize redemption, in order to be eligible to win the Prize. If the potential winner is found to be ineligible or fails to correctly answer the skill testing question in the manner prescribed, or does not comply with these official rules, then the potential winner may be disqualified, and an alternate winner will be selected by the contest organizer in his/her place at random. In such an event, an alternate potential prize winner will be required to return the required documents to the contest organizer, or its designee as described above; provided, however, the contest organizer may alter the above timing to meet its Contest schedule. The contest organizer is not responsible for the failure of a potential winner to receive the required documents for any reason, or for the inability of such potential winner to return the required documents for any reason. The winner agrees that he/she will not conduct or participate in any media interview regarding this Contest or any prize without the express prior written permission of the contest organizer.

5. GENERAL RULES

5.1 The claiming of the prize is subject to verification by the contest organizer. Incomplete or late entries will automatically be rejected. The decision of the contest organizer is final and cannot be appealed.

5.2 The prize must be accepted as is and may not be transferred to another person, substituted for another prize, or exchanged in whole or in part for money.

5.3 The prize winner releases the contest organizer and their representatives of all responsibility for any damage they might incur in accepting and using their prize.

5.4 By participating in this contest, the winner authorizes the contest organizer and their representatives to use, if required, the winner's name, photograph, image, voice and/or declaration of their prize for publicity purposes, without financial compensation.

5.5 All contest entries become the property of the contest organizer and shall not be returned.

5.6 In the event that for any legally justifiable reason, including bankruptcy of one or more sponsor, or any other reason beyond the contest organizer's control, and not related to the winner, a prize may not be awarded as described by the present rule, the contest organizer may award a similar prize of equal or greater value, or, at their discretion, the cash value of the prize. In such a case, anyone who wins the prize renounces any legal actions or appeals against the contest organizer.

5.7 The refusal to accept a prize releases the contest organizer from all obligations related to the said prize, including delivery of the prize.

5.8 The contest organizer will not be held responsible for a late, lost, misdirected, illegible or incomplete entry, which would be canceled. All entries must be original and must be submitted by the participant. Multiple entries, reproductions and faxed registrations are prohibited. The participant may eventually have to demonstrate ownership of the email address used for sending the entry to the contest organizer.

5.9 If the Internet portion of the contest cannot operate as specified in these rules for any reason, including a virus or "bug", computer tampering, unauthorized intervention, fraud, technical failures or any other cause beyond the reasonable control of the contest organizer and which affects, alters or corrupts the administration, security, fairness, integrity or proper conduct of this contest, the organizer has the right, in its sole discretion, to cancel the contest, terminate, modify or suspend it, in whole or in part.

